行 政 學 報 第廿八期 民國八十六年六月 第45~79頁 Public Administration No.28 June 1997 pp.45~80

民營化時代公共組織設計*

林玉華**

摘要

傳統上的公共行政意味著公共組織與私人組織的不同,公共組織對管轄範圍內的公共服務有絕對的壟斷權。公共行政的眞實世界在一九八〇年代間起了重大的變化,民營化的語言和計畫與行政革新劃上等號,民營化的浪潮成爲邁向二十一世紀挑戰漸進主義、拒絕政策變遷的新公共行政形態。

民營化運動喚起公共功能如何組織的重新檢討,在公共資源日漸枯竭的世紀,爲促進競爭與降低政府的規模,公共與私人組織的邊界不再壁壘分明,私人組織可以像公共組織般的提供公共服務、貢獻社會的利益。整合資源、技術爲目的的政府與非政府組織相互依賴的長程聯合爲民營化公共組織設計的趨勢。

本文的焦點在討論公共服務安排的形態,限於篇幅,組織結構不在研究範圍之內。主要的研究的目的有三,一為探討民營化公共 組織設計的地基理論,其次,探尋政府角色移轉的指標,最後,檢 討公共服務民營化的類型。

關鍵詞: 民營化、公共選擇理論、公共組織、企業精神、公共服務。

^{*}本文承蒙二位匿名審查人不吝指正,謹此致謝。

^{**} 作者爲國立中興大學公共行政系副教授

Public Organization Design in the Privatization Era

Yu-Hua Lin

Abstract

Public Administration has long been concerned with the differences between public and private sector. This concern has served as a distinctive boundary between these two field in which public bureaucracy monopolies public service provision and delivery. In recent years, the rapidly wide spread of the privatization movement throughout the world has been linked to the revolution boom of public organization ,and caused the discussion of reexamination of how public functions should be organized. The privatization movement emphasis on the reduce of the size and scope of government in the delivery of public services, load-shedding to the private sector or the privatization arrangement. At first, This article analyzes the ground theory of public administration in developing the requisite knowledge for guiding the design of public organization. In the second, it focuses on the implications of shifting role of government. Finally, it provides the public and private cooperation model of public service provision.

Key Word: Public Organization, Public Choice Theory, Public Service, Privatization.